21 October 1982

FROM:	Deputy Chief, Benefits and Services Division
SUBJECT:	New EAA Activity
to Agency employ costs \$3.00, has between \$3.00 an and a Maryland v specific number	e received an offer from a representative of the John Turner Modesto, California to sell a discount coupon book (attached) rees. As noted in the attached letter, the coupon book a price on it of \$4.00, and can be sold for any price ad \$4.00. The books will be sold in both a Virginia version rersion. The books will be given to us on consignment. No has to be sold. They are sold for a six month period from April and are good through 30 June of the following year.
2. I belie members. We can	eve that this is a service that EAA should offer to its announce it via an EAA Gram. I would like to discuss a Recommend your approval.
Attachments As Stated	
APPROVED:	
President, Employ	yee Activity Association Date

STAT

MEMORANDUM FOR: President, Employee Activity Association

STAT

JOHN TApproved Release 2005/06/22 : CIA-RDP85-00 R000300140002-3

2549 YOSEMITE BLVD., SUITE €, MODESTO, CA 95354 / (209) 524-0963

4 October 1982

Central Intelligence Agency
Employees Activities Association
P. O. Box 241

McLean, Virginia 22101

STAT

As per our phone conversation the other day, I am sending you another sample copy of our coupon book. As I explained John Turner and Company has been marketing coupon books with the U.S. Government for 11 years. All of our food coupons are guaranteed to be a "Two For One" or a minimum of 50% off. The coupon book always has a minimum value of \$150.

The program operates on two books per year, each being valid for 8 months, but being sold only 6 months. The first book is delivered by 1 November of each year, sold until 30 April of the following year, and is valid until 30 June. The second book goes on sale on 1 May, is sold until 31 October, and is valid until 31 December.

The cover price of the 1982-1983 book will be \$4.00, with the consignment price being \$3.00. They may be sold for any price not exceeding \$4.00. Our program requires no prepayment of any money, and you do not have to guarantee to sell a minimum number of books. You only pay on a monthly basis for all the books that have been sold. We will also provide you with flyers and any publicity information you require at no charge.

For something new in 1982-1983, we are offering a Maryland Edition and a Virginia Edition of the coupon book. These books have been specially designed to provide a more varied use of the book by the residents of each state.

Experience has shown that this fund raiser is extremely popular and grows with each ensuing year. I'm sure it will be a profitable program for your Association along with being beneficial to your employees. Please feel free to contact me at the below address or by phone. I am looking forward to doing business with you.

Sincerely,

NANCY CRANDALL 205 Boones Drive

Lothian, Maryland 20711

627-6951

Co

CIA-RDP85-00375R000300140002-3 ROUTING AND TRANSMITTAL SLIP

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Approved For Release 2005/06/22 : CoArron 8 FORM 75 R000 3 90754 0 002-3

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